FORUM ON SCHOOL BOARDS: HOW TO RECRUIT, WIN, AND CHANGE POLICY

** * * * FEATURING PRESENTATIONS BY: * * * * * WILL (WISCONSIN INSTITUTE FOR LAW AND LIBERTY) AND 1848 PROJECT

WHERE: FreedomProject

750 North Hickory Farm Lane, Appleton, WI 54914



WHEN: Friday, October 4, 2024 (1:00–4:30)

1:00-1:15: Welcome from FPEUSA, WILL and 1848 Project

1:15-2:45: WILL Presentation: Powers & Duties of School Boards;

Model Policies for local School Boards

2:45-3:00: Break

3:00-4:30: 1848 Project: Effective Campaign Essentials:

Fundraising, Messaging, Manpower. Plus, campaign finance and reporting basics, and how to avoid common mistakes

*WILL litigates and participates in public discourse, with case categories including Individual Liberties, Equality Under the Law, Constitutional Government and the Rule of Law, Economic Freedom, and Education Reform.

*1848 Project identifies, recruits, and trains smart, credible conservatives to run for local office in Wisconsin. After candidates win their races, 1848 Project continues to equip conservative elected officials to serve with excellence.

Resources include 1848 Project's step-by-step campaign guide, How to Run for Office; literature prepared by WI's leading conservative think tanks; access to protected resources for candidates and school board members; and a Q&A time with Former Lt. Gov. Rebecca Kleefisch.