



MacIver Institute

The Free Market Voice for Wisconsin

WHAT CAN WE DO?

SIMPLE RULES TO BECOME AN EFFECTIVE TAXPAYER ADVOCATE (HOW TO LOBBY)

- 1. YOUR WORD IS YOUR BOND**
- 2. ALWAYS BE COURTEOUS, NEVER RUDE OR THREATENING**
- 3. PERSONAL AND HEARTFELT CONTACT IS BEST**
- 4. ESTABLISH AND CULTIVATE A PERSONAL CONNECTION WITH THE POLITICIAN - REMEMBER A POLITICIAN WANTS TO BE REELECTED**
- 5. NO ONE IS PERFECT, NOT EVEN A POLITICIAN**
- 6. WHEN IT IS TIME, MAKE A STRAIGHTFORWARD AND REALISTIC ASK**
- 7. POLITICIANS RARELY HEAR THANK YOU OR GOOD JOB - DON'T ONLY SHOW UP TO COMPLAIN**